

صندوق توسعه  
فناوری های نوین



## Foreign Currency Crowdfunding Assessment Report

Sanaye Sabah Parlar Asia



## Evaluation Team

Grade	Education	Work Position	Name
Master	Industrial Management	Vice President of Credit and Commercialization	Mohammad Kolahi
Master	industrial engineering	Manager of the crowdfunding platform	Pourya Nagahi
PhD	Electronic Engineering	Technical Adviser	Rouhollah Amiri

## Registration information of the company

Company Name	Sanaye Sabah Parlar Asia		
Date of Registration	2010-04-05	registration number:	28511
Place of registration	Tabriz	National ID:	10200366294
Company type	Private Joint Stock Company	Initial Corporate Capital (million Rials):	5
		Current Corporate Capital (million Rials):	840.000
The subject of the activity	Automation, design, production, export, and import of electronic parts and devices		
CEO	Rana Zamani	authorized signatory	Chairman of the Board of Directors with the seal of the company
Phone	041-51610000	Website:	<a href="http://parlar.ir/">http://parlar.ir/</a>
Factory address	No 3, Agha mir St, AndabiaSt, Daneshsara St, Modares Ave, Tabriz, Iran		Type of ownership: owner

## Company board members information

No	Name	work position	Year of Birth	National Code	Shareholding percentage
1	Jafar Sobhi Gheshlaghi	Chairman of the Board	1973-01-03	1380859751	95%
2	Rana Zamani	CEO and member of the board of directors	1974-12-08	1699405311	3%
3	Aylin Sobhi Gheshlaghi	Vice Chairman of the Board of Directors	200/-07-01	1363242687	2%



## Summary of the history of the company

Sobh Parlar Asia Industrial Company Founded by Dr. Jafar Sobi in 2010 Aims to work in various fields of electronic engineering. Benefit from specialists And University professors and emphasis on Research and Development As the main axis of growth. This company uses the latest technology Existing electronics industry and Special and innovative designs. Also employing graduates of national and international universities in various companies for various specialties currently, 550 people are working in this factory. , one of the prominent professors at the University of Tabriz. This company is leading in designing and producing electronic products in the country with nearly 10 years of experience.



## Products & Services

- ❖ Board housing set and fan wire
- ❖ Built-in electric oven timer display
- ❖ Freezer control board set
- ❖ Iran radiator power package
- ❖ Refrigerator control board set
- ❖ Built-in electric oven timer display
- ❖ Emerson digital smart power combi
- ❖ Tractor panel

# Pictures



# Product images



**PARLAR** OT-1061&1062  
Oven Electronic Timer and Controller system

سیستم تایمر الکترونیکی و کنترل اجاق گاز (سری OT-1062)



**PARLAR** OT-1051&1052  
Oven Electronic Timer and Controller system

سیستم تایمر الکترونیکی و کنترل اجاق گاز (سری OT 1051)



**PARLAR** HP-3000  
Electric Power Display & Controller Panel

سیستم نمایشگر و کنترل توان الکتریکی (سری HP-3000)



**PARLAR** HIL-3000  
Electric Power Display & Controller Panel

سیستم نمایشگر و کنترل توان الکتریکی (سری HIL-3000)



# Product images



سیستم نمایشگر و کنترلر پکیج دیواری (BP WMD 3001)



برد کنترلی کولر آبی (سری C35-2000 C35-1500)



پنل داشبورد تراکتور ITM 399

# Product images



کلید کولر دو قطبی با محافظ جان و ریموت کنترلر



تلفاز ۸۰ اینچ



برد کنترلی کولر آبی (سری IC83)

## Company Licenses and Certificates

No	Title	issuance authority	Issue Date	Validity date
1	Establishment permit	Ministry of Industry, Mine and Trade	2024-01-10	2029-01-10
2	Operation license	Ministry of Industry, Mine and Trade	2021-07-11	2026-07-11
3	Commercial ID card	Iran Chamber of Commerce, Industries, Mines & Agriculture	-	2025-02-03
4	Knowledge-based license	Science, Technology, and Knowledge- Based Economy at Presidency of the Islamic Republic of Iran	2022-08-06	2025-08-06
5	CE certificate	IAFCB	2020	-

## Financial analysis

According to the audited financial statement, the company's operating income has risen during the three years under review and reached 3,973,974 million Rials in 1401. The company's Net income has increased and reached 232,268 million Rials in 1401. The company's Corporate Capital increased in 1402 and reached 840,000 million Rials. The company's retained earnings in 1401 have increased compared to the previous two years and have reached the amount of 317,136 million Rials. The tangible fixed assets of the company in 1401 are equal to the amount of 1,291,386 million Rials. This company has 46 items of active facilities from bank sources with a debt balance of 4,037,790 million Rials and 60 items of active guarantees for 171,230 million Rials.

## List of imported raw materials

No	Item	Price (unit)	Utilization factor	Total (US Dollar)
1	types of IC	0.16	11	1.790698
2	Types of Capacitors	0.04	30	1.255814
3	Types of Resistance	0.02	35	0.813953
4	Types of Relays	0.42	5	2.093023
5	Types of Sensors	0.06	7	0.423256
6	Types of fiber	0.19	1	0.186047
7	Trans Core	0.21	3	0.627907
8	Wire	0.05	1	0.046512
9	ABS	0.09	1	0.086
10	Other parts	0.16	6	0.96
Total (for a product)		8.28		

# Technical and specialized evaluation

Sanaye Sabah Parlar Asia is a company with a high level of maturity in terms of production equipment, and the company has the necessary equipment for designing, manufacturing, assembling, and testing electronic boards. In total, 5 production lines based on fully automatic and semi-automatic assembly machines have been launched, which can produce 20,000 to 25,000 boards per day.

The main equipment includes 3 SMD assembly machines and 5 DIP assembly machines, 5 plastic injection machines for molding, 2 labeling machines, and other machines for producing transformers, springs, wire strands, etc. Also, the company has complete product design and testing facilities in R&D and QC units. The only outsourced item at the moment is the PCB printing unit which is being added to the collection.

The above company, as the largest producer of home appliance electronic systems in the country, offers more than 50 types of electronic products in various fields such as home appliance controller and display systems, industrial automation, and automobile manufacturing, and in 2014, a basic knowledge certificate for the product It has obtained controller and display systems for household appliances.

The complex has 433 human resources (statistics and up to 600 official and unofficial people) in various units such as production, research and development, quality control, commercial, financial and administrative, production planning and control, and maintenance and repairs. In particular, in the research and development unit, there are the required specialties of electricity and electronics, mechanics, industrial design, and software. The production capacity is currently 20,000 boards per day, and considering the launch of the entire production cycle, it will be possible to personalize the product according to the customer's needs.

- Crowdfunding method
- Cash inflow (Rials)
- selling price
- Production index
- Purchase/production amount (unit)
- Purchase/production price of each unit (Rials)
- Cash flow (Rials)
- office Equipment
- Manpower
- Manufacturing overhead
- Working capital
- Total output of working capital (Rials)
- working capital (rials)
- Total cost
- The total output of all costs (rials)
- Net cash flow
- Working capital and total revenue input



# The share of the partnership of the parties

Investor profit	Total benefit received from the plan	18,000\$
	The investor's profit from financing	15,000\$
	Investor's profit percentage from financing during the period	5%
	The amount of operating profit from financing	3,000\$
	Operating profit percentage from financing during the period	2%
	Profit margin during the period (nominal)	6%
	Equivalent to annual profit margin	12%
	Project duration (months)	6
	Cash	300,000\$





# THANKS FOR COMING

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